



Sharing Cities

ACTIVATING the
URBAN COMMONS

Shareable's guide to
Sharing Cities and the
United Nations' SDGs



FORWARD

Welcome to the quick start guide to Shareable's book, "**Sharing Cities: Activating the Urban Commons**," created for leaders working toward the United Nations' Sustainable Development Goals (SDGs). "Sharing Cities" showcases over 100 case studies and model policies from around the world that demonstrate and support the ability of ordinary people to tackle their own challenges. We created this guide because we've noticed through nearly 10 years of reporting that local, commons-based approaches to economic development often address multiple SDGs simultaneously.

Take carsharing. A 2010 study by the University of California, Berkeley, showed that one shared car replaces up to 13 owned cars and 50 percent of new members previously didn't have access to a car. A separate study by the National Building Museum estimated that for every 120,000 cars taken off the road, \$1 billion could be kept in the local economy annually. In other words, carsharing can reduce resource consumption (*SDGs 11, 12, 13*), increase access to resources (*SDGs 1, 10*), and keep billions in the local economy (*SDGs 8, 9*) simultaneously.

Now imagine a city's entire economy managed this way. That's what our book does using case studies and model policies from 11 sectors. Keep in mind that while our book is over 275 pages, it merely scratches the surface. We curated a limited number of cases and policies from a large and growing field. Thus, while our book doesn't address every goal, the overall sharing sector does.

We also wrote this guide because we believe that bottom-up, polycentric strategies could accelerate and reduce the cost of progress. There's great promise in combining local, cooperative enterprise and new, low-cost technologies.

We hope this guide to our book is useful. Please download a free PDF version of our book at sharingcities.net and email Shareable to learn more: info@shareable.net.

With gratitude,

Neal Gorenflo

Executive Director, Shareable

AT A GLANCE

This supplemental reference guide to Shareable's book "Sharing Cities: Activating the Urban Commons," illustrates how sharing resources can help meet the United Nations' Sustainable Development Goals. The case studies and model policies below reveal the extent to which collaborative, citizen-driven efforts can have a tangible impact in building a sustainable world. To learn more, visit shareable.net.



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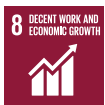


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ABOUT

SHAREABLE

Shareable is a nonprofit media outlet and global action network that empowers people to share for a more resilient, equitable, and joyful world. We inspire social change by publishing stories, analysis, and tools in collaboration with our global partners.

Since 2009, our work has been based on the conviction that community projects, municipal policies, and multi-stakeholder programs that foster sharing, cooperation, and collaboration play a vital role in creating a sustainable and prosperous world for all.

In the past nine years we have published more than 2,500 stories on Shareable.net, co-hosted or partnered on 500 events through our global partner network, supported 300 sharing initiatives, created 200 how-to guides, published five books, and catalyzed the global Sharing Cities movement.

Building on the expertise we've developed through these experiences, Shareable provides a range of services to nonprofits, businesses, and governments worldwide including consulting, keynote speeches, workshops, event design and facilitation, and custom editorial projects.

To learn more about our work and services, please download a free PDF version of "Sharing Cities" at sharingcities.net and reach out to Shareable to schedule a free one-hour consultation: info@shareable.net.

To stay up-to-date on Shareable's work, please subscribe to our weekly newsletter shareable.net/newsletter or follow us on Facebook.com/Shareable and Twitter.com/Shareable.



The Sustainable Development Goals (SDGs), also referred to as the Global Goals, were enacted by the United Nations in 2015 with a goal of transforming the world by 2030. There are 17 unique goals aimed at addressing a wide variety of social and economic development challenges including inequality, health, education, water, energy, urbanization, and global warming.

